

TRADE AWARENESS WEBINAR ON WOOL, COTTON & MOHAIR EXPORTS

Presented by

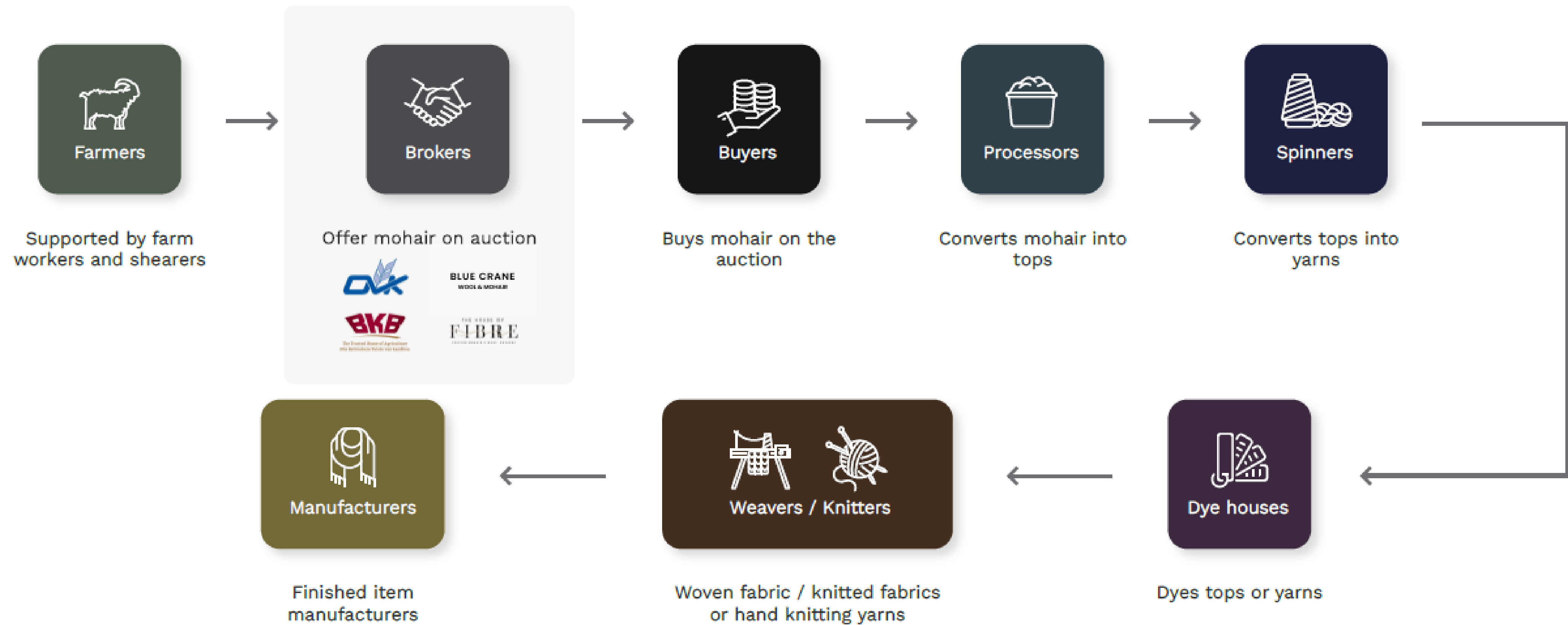
Mohair South Africa

28 September 2022



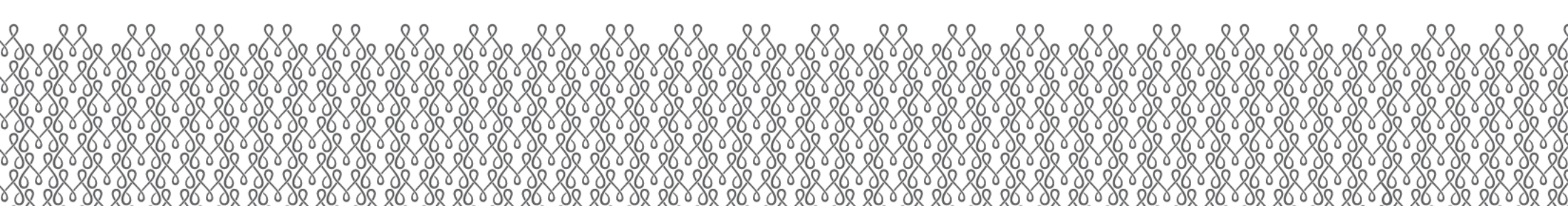
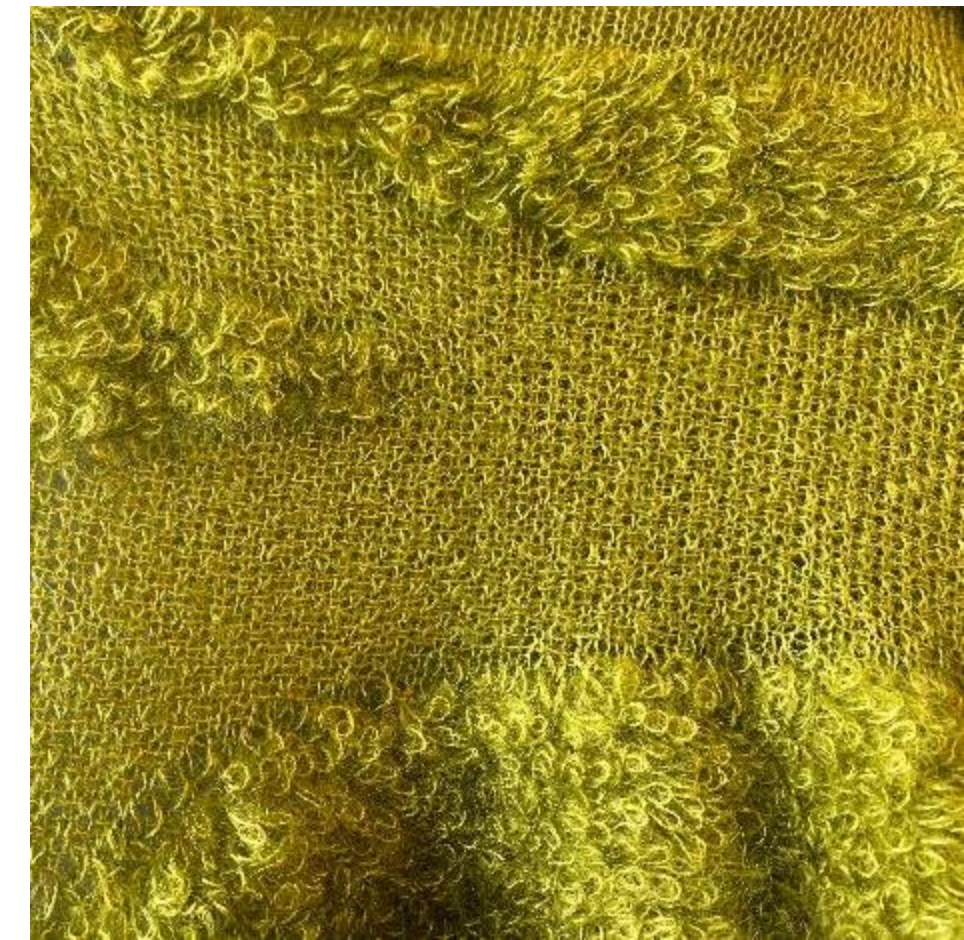


MOHAIR VALUE CHAIN



The Global Mohair Production figure
for 2021:

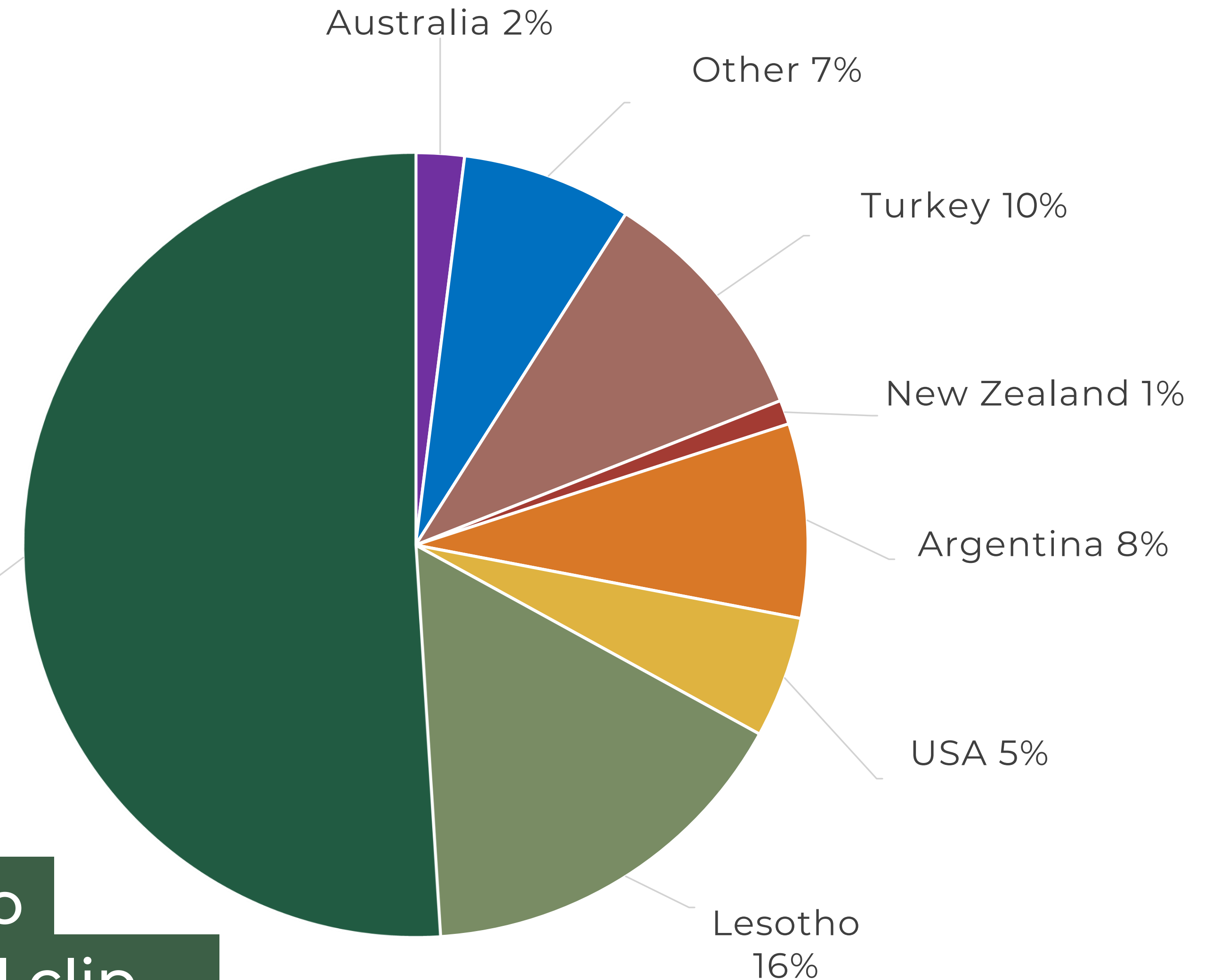
4.59 million kg's



Global Mohair Production 2021

South Africa
51%

SA + Lesotho
= $\frac{2}{3}$ of global clip



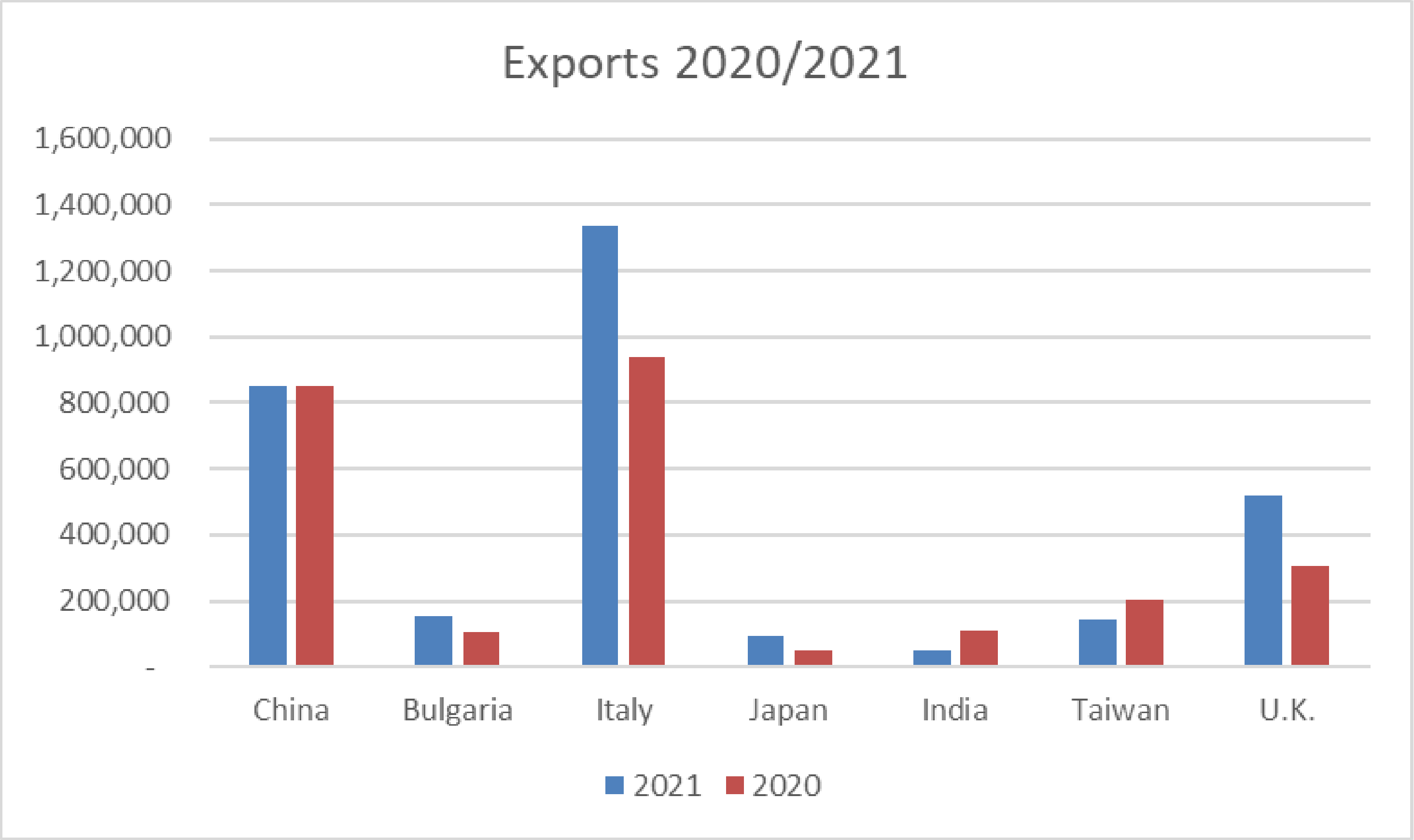


MOHAIR PROCESSING

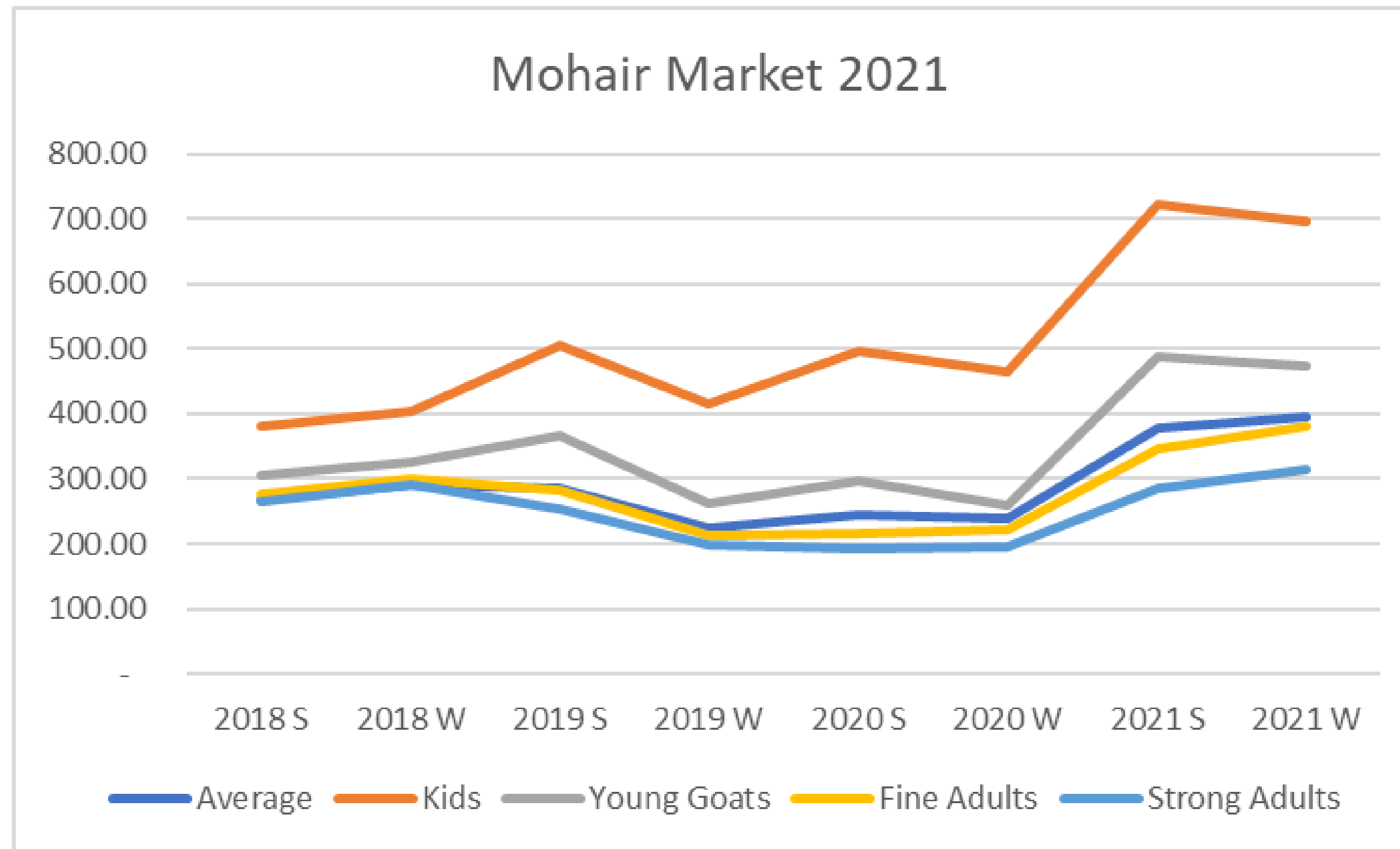
**APPROX 80%
PROCESSED IN SA**



MOHAIR EXPORTS – APPROX 70% EXPORTED IN PROCESSED FORM

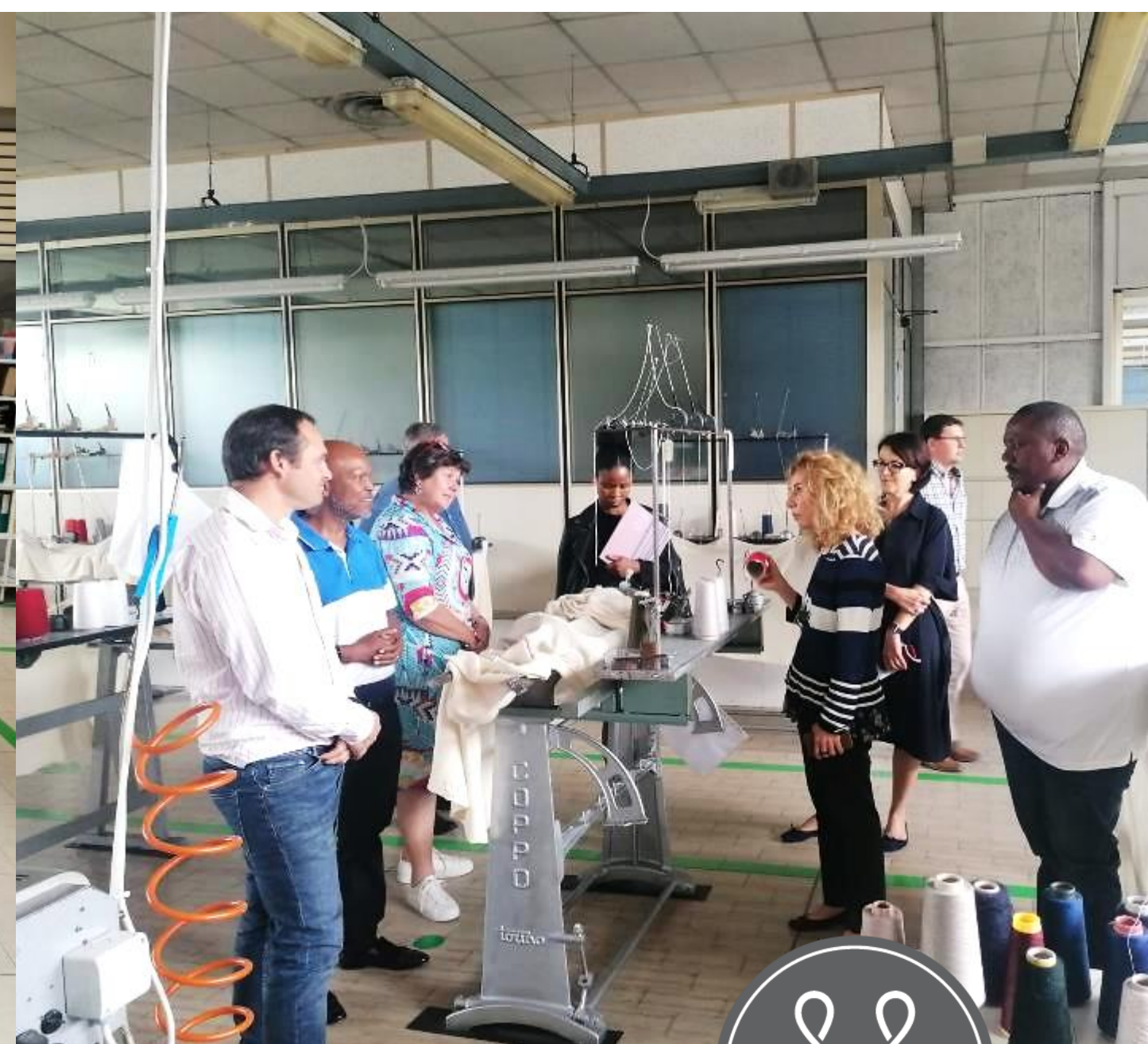


MOHAIR DEMAND > SUPPLY



Funded by the European Union

EU-SA Partners for Growth Project



What we have learnt

What is important

- 01.** Certification
- 02.** Sustainability through the entire value chain
- 03.** Communicate widely
- 04.** Visit supply chain individually
- 05.** Regular press releases in leading international news channels in order to keep the broader textile world updated
- 06.** Visit USA, China and Japan



Sustainability in the Mohair Industry

- Responsible Mohair Standard
- Regenerative Agriculture
- Traceability of the Fibre – Oritain
- Life Cycle Assessments (LCA's)



All the while we need to make money and run our (Agri)businesses.



Responsible Mohair Standard (RMS)

- RMS since March 2020
- 1 Mohair Standard - independent
- Recognised internationally
- Value chain certification
- 1400+ post farm gate companies
RMS/RWS/RAS certified





RMS Total average

Mohair summers season is

69% RMS



REQUIRE STABLE SUPPLY OF MOHAIR PRODUCTION



Gradually reducing mohair clip

High mohair prices becoming
unsustainable for rest of value chain

Alpaca industry (potential substitute)
limited certified materials

Opportunity to grow the SA mohair
industry







Empowerment Trust

Established 2010

- Promotes black economic empowerment within the mohair industry
- To ensure sustainable supply of Mohair by establishing large scale mohair producers
- To establish black participants and entrepreneurs
- To commercialise Black Farmers within the Mohair Industry



What we provide

- Angora goats via Free Interest Loan for a period of 5 years
- Training – to ensure successful large scale mohair producers
- Support and assistance to upcoming farmers
- Promote BEE



Current Developments & Progress

- The Trust is currently running 8 development projects involving a total of \pm 6000 goats
- 4 projects settled in total & 2 New projects identified for 2022
- The MET farmers contributes about \pm 16 000kg of mohair per year
- 100 % of MET farmers are Responsible Mohair Standard certified
- Farmworkers Training
- Strengthening relationship with Government
- Empowering female farmers





Challenges facing the MET

Identification of suitable land for the
emerging farmers

Ownership vs Leasing of Land

Training Resource & Facility

Capital to scale this programme





Other industry concerns

- Effect of Russia-Ukraine war – increased input costs
- Biosecurity
- Development of Hartswater vaccine – OBP



Opportunity to grow local value add

By creating an environment for for local manufacturers, weavers and designers to grow.



Q + A

Feel free to ask any questions you may have.



Thank you.

LOCATION

South Africa



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